

GLOW 

DREAM CITY

DREAM HOUSE GROUP 3 - 4

Teaching Guide for Educators: Primary Education Group 3-4

GLOW 2025

Each year, CultuurStation supports the organization of GLOW with a special project for schools: GLOW – Next Generation.

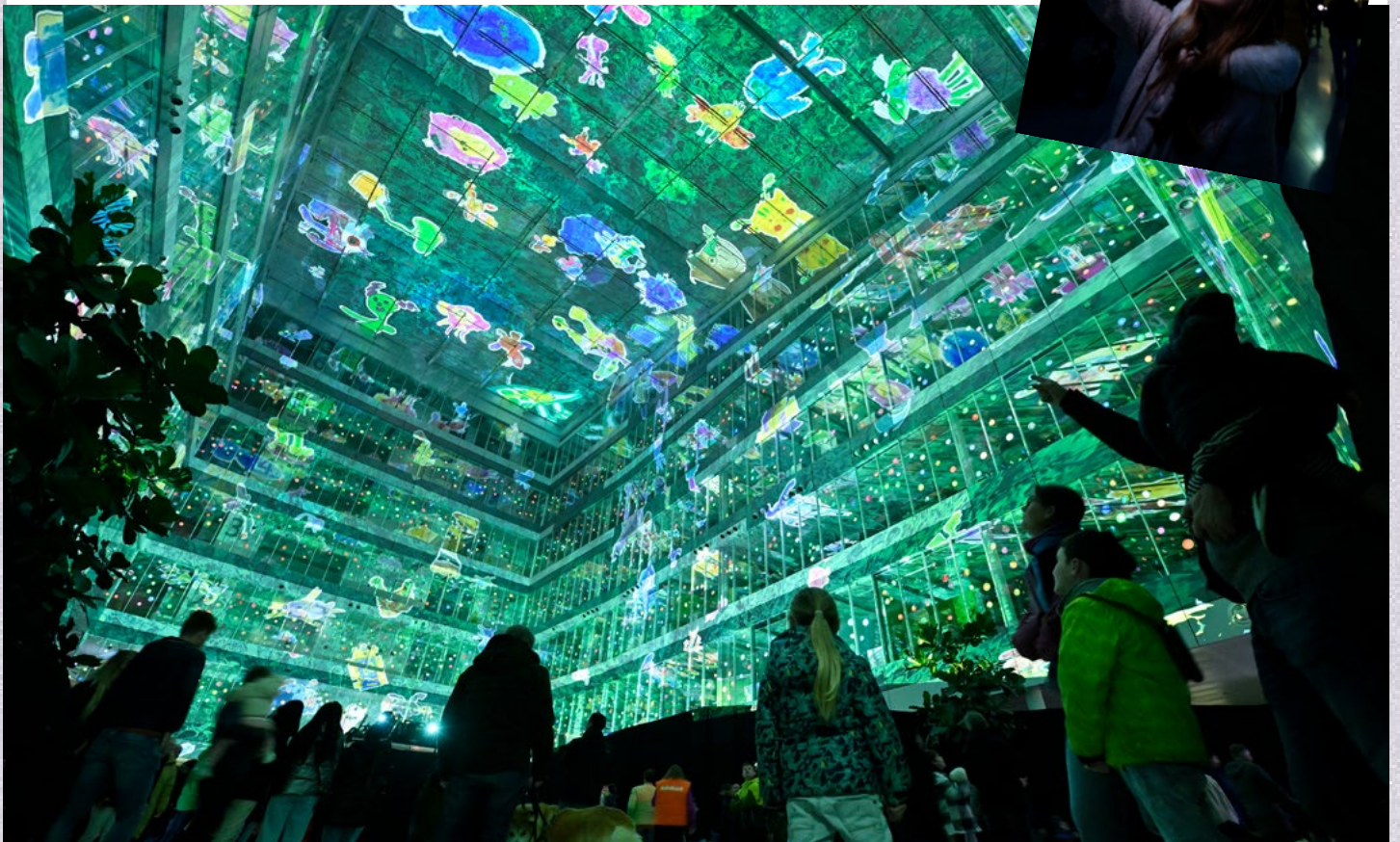
During the light festival GLOW, light artworks by artists and designers from various countries are showcased. Every year, GLOW adopts a new theme, making the festival a unique “exhibition” each time.

This anniversary edition – The Light – celebrates twenty years of stories, encounters, and creativity in light. For eight days, GLOW transforms Eindhoven into a world full of color, shadow, movement, and meaning. Artists, residents, and students from across the region come together to create a city of light where every story matters – including that of your class.

GLOW can be visited this year from **November 8 to November 15**.

On **Sunday, November 9 at 6:30 PM**, there will be a special children's opening of the evening at the Van Abbemuseum.

Would you like to know more about GLOW 2025?



DREAM CITY

This year, the children of Eindhoven will collaborate with light artist Hugo Vrijdag to create the artwork Dream City, which will be presented during GLOW at the Van Abbemuseum in Eindhoven, as well as in Oirschot, Best, Helmond, and Veldhoven.

Dream City is part of a series of art projects developed by the children together with Hugo.

In 2020, they transformed their own living rooms with light artworks, followed by the square (2021), the museum (2022), the church (2023), the bank (2024) — and now: the entire city.

During this anniversary edition of GLOW, the children of Eindhoven will showcase their ideal city.

What will we do?

The children will draw their dreams on paper. What do the houses of their dreams look like? How do we move around? And what role does art play in their dream city? The children's drawings will be projected onto the walls of the Van Abbemuseum in Eindhoven, as well as at the locations in Best, Oirschot, Helmond, and Veldhoven.

Some children will also develop their dream city in three dimensions. Together, we will build a large-scale model of the city. By illuminating the buildings from within, the drawings will become visible inside the structures they've designed.

Enjoy this project and have a wonderful time at GLOW 2025!



Concept Hugo Vrijdag

Introduction

During the “Dream City” project for GLOW 2025, children from groups 1–2 and 3–4 design their own dream house in a city full of imagination. A house shaped like a snail shell? Or maybe one that can dance? In Dream City, everything is possible!

Project Description

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Lesson Structure

Duration: 60 minutes

Format: Whole-class introduction + individual work

Subject Area: Visual Arts

Core Objectives: 54, 55, 56 – Artistic orientation, 37 – Citizenship

Materials

- Printed A4 dream cloud template
- Colored pencils
- Felt-tip markers
- Fineliners

Lesson Organization

Class Introduction. via PowerPoint. Display the PowerPoint on the digital board. It includes:

- Inspiring images
- Reflective questions to spark discussion
- Thought-provoking prompts about what a dream house could be

Use a creative thinking structure: *Diverging*: Broad thinking, brainstorming, imagining. *Converging*: Selecting ideas and developing a concrete design

Individual Work. Students begin drawing their dream house inside the dream cloud.

Encourage them to:

- Start with a pencil sketch
- Use bright, bold colors to fill in their design
- Add contrast with fineliners
- Include the background of the dream cloud for a vivid final result

The lesson can be offered and carried out entirely as a whole-class activity.

Print the dream cloud frames in advance so that students can start working right away.

Wrap-Up. Once the dream houses are finished, they can be admired in class or displayed as part of GLOW 2025. A colorful, imaginative city full of dreams!

Lesson Structure Based on Process-Oriented Didactics

Step 1: Orientation

Goal: Get students excited and activate their imagination.

Action: Show the PowerPoint created specifically for this lesson. It features images of unique houses and light art for inspiration. Discuss what the students see and ask the reflective questions included in the PowerPoint.

Step 2: Information

Goal: Explore color, shape, and meaning, and connect to the students' own experiences.

Action: Continue discussing the images and ask the reflective questions from the PowerPoint to encourage personal associations.

Step 3: Instruction

Goal: Explain the assignment and the techniques they will use.

Action: Demonstrate how to draw within the dream cloud. Make sure students understand that the entire cloud should be colored in.

Step 4: Creation

Goal: Use imagination in the design process.

Action: Students draw their dream house inside the dream cloud. Encourage them to use bright, vivid colors.

Step 5: Presentation

Goal: Share and appreciate their work with pride.

Action: Present the artworks in school.

Create a "Dream House Street" with your class or organize a Dream Exhibition with all groups in a central location in the school. See the next page for tips.

Step 6: Reflection

Goal: Encourage students to think about their work and what they've learned.

Action: Visit the exhibition and ask questions such as:

- *What makes your house special?*
- *Which colors did you choose and why?*
- *What are you most proud of and why?*

Lesson Follow-Up: Submitting the Artworks

After the lesson and evaluation of the final results, gather the artworks and submit them digitally.

Scan or photograph each artwork individually, preferably as a JPEG or PNG file.

Important: Scan each drawing separately—do not combine multiple artworks into one file.

If taking photos, use natural daylight, and make sure the entire artwork is clearly visible without shadows or glare.

Upload the files to: www.gloweindhoven.nl/upload

Since not all students go to GLOW to see the large artwork, and not all artworks are included in the light installation, you can give the project even more meaning by creating a large exhibition at school—either in your own classroom or together with all participating groups.

Tips for Presenting the Work at School

Once you've photographed and uploaded each artwork to the GLOW website, students can:

- Cut out all dream clouds and create one long Dream House Street in the classroom.
- Create a floating exhibition using blue backgrounds, hanging the drawings in the shape of a large “sky” full of clouds. You can even hang them from the ceiling with strings to make them appear as if they're floating.\]
- Make a “Future News Broadcast”: Children talk about their dream house as if they're reporters from the future! The teacher can interview them, or invite a student from the middle or upper grades to act as a “journalist.” Record short clips where children show and explain their drawings using a tablet.
If you prefer not to film, you can create a real newspaper or podcast full of interviews with the young artists.
Or organize a festive opening of the exhibition:
Invite a teacher, principal, or older student to interview one “artist” from each group.
Would you like GLOW to use these videos for an online compilation?
If so, please send them to: info@ijimaaktglow.nl

Make the Exhibition Complete By:

- Placing a large poster or sign to announce the exhibition.
- Adding short stories or “dream cards” next to the drawings. Let each student write (or dictate) a short text to accompany their artwork.
- Letting students act as tour guides for the exhibition.

DREAM HOUSE



Materials Needed for the Lesson

- Printed dream cloud template on A4 paper
- Colored pencils, markers, and fineliners



Start with Pencil Sketches

Have students begin by sketching their dream house lightly in pencil inside the dream cloud. This is a moment for experimentation and discovery.



Ready to Color?

Once students are satisfied with their dream house sketch, they can begin coloring. Encourage the use of bright, bold colors to make their design stand out.



Don't Forget the Background

Encourage students to also color the background of the dream cloud to create a vivid and expressive final piece.



Add Contrast

After coloring the dream cloud, students can use a fineliner or thin black marker to add extra contrast and definition to their drawing.



Finished!

The dream house is complete and ready to be admired!

Uploading the Artwork

There are several ways to upload the artwork to GLOW: by taking a photo or scanning the drawings.
Below are a few options:

Scanning on Android or Tablet

1. Open the Google **Drive app**.
2. Tap the **Camera** icon in the bottom right corner.
3. Point your device's camera at the document.
 - A blue outline will appear, indicating where the photo will be cropped.
4. Take a photo of the document you want to scan.
 - Optional: You can switch between **Manual capture** and **Automatic capture**.
5. Adjust the scanned document:
 - **Crop and rotate:** Tap Crop & rotate. Please submit all artwork in **portrait** orientation.
 - **Adjust colors:** Tap Filter.
 - **Remove smudges or fingers:** Tap Clean up.
 - **Retake photo:** Tap Retake.
 - **Delete page:** Tap Delete.
6. Tap **Done**.
7. Create a custom file name, e.g., **the class name followed by the student's name**.
8. Save the file as a **JPEG or PNG**.
 - Optional: Tap Location to choose the Drive folder where you want to save the document.
9. Tap **Save** to store the document.
10. Upload the files to: www.gloweindhoven.nl/upload

Scanning on iPhone or iPad

1. Open the **Notes** app and create a new note.
2. Tap the **camera icon**, then tap Scan **Documents**.
3. Place the document within view of the camera.
4. If your device is in automatic mode, the document will be scanned automatically.
 - If scanning manually, tap the **shutter button** or one of the **volume buttons**.
 - Drag the corners to adjust the scan and tap **Keep Scan**.
5. Tap **Save**.
6. Go to <https://pdftoimage.com/nl/> and convert the PDF images to **JPEG**.
7. Upload the files to: www.gloweindhoven.nl/upload

Scanning with a Copier

1. In the menu, select **Scan** and **Send**.
2. Choose **JPEG** as the file format.
3. Select **Full Color** for color settings.
4. Set the resolution to **600 x 600 dpi or higher**.
5. Press **OK**.
6. Scan each drawing **individually** do not scan multiple artworks in one batch!
7. Upload the files to: www.gloweindhoven.nl/upload

Structure of This Lesson.

This teaching guide and accompanying PowerPoint are developed based on process-oriented didactics. They align with the development of cultural competencies as described in De Culturele Ladekast (The Cultural Drawer). This approach helps students develop their creativity in a structured and meaningful way.

The goal of these lessons is not only to produce a beautiful final artwork, but above all to guide students through their creative and personal growth process.

They explore their visual and cultural abilities and get the opportunity to present their work during GLOW, an event where art and technology come together.

The Cultural Drawer & Didactic Model for Visual Arts Education

The Cultural Drawer is a framework that helps students engage more consciously with culture. It identifies four cultural competencies that are addressed in each phase of the lesson:

- **Receptive ability** – being open to impressions. The student experiences, feels, observes, listens, moves, and recognizes.
- **Creative ability** – shaping ideas. The student imagines, creates, and visualizes.
- **Reflective ability** – looking back and giving meaning. The student names, interprets, and evaluates.
- **Analytical ability** – researching and understanding. The student makes connections, explains, and assesses.

These abilities are integrated into the assignments and clearly reflected in the lesson structure. They form the core of the learning process.

Didactic Model for Visual Arts Education

This model focuses on the learning process within visual arts.

The emphasis is not on the final product, but on the journey toward it.

The didactic structure consists of five phases:

1. Orientation
2. Information
3. Instruction
4. Creation
5. Reflection

The combination of these two models allows teachers to guide students purposefully in their artistic development.

What Is Process-Oriented Didactics?

Process-oriented didactics means that students take ownership of their learning process.

The teacher creates an environment where freedom, curiosity, and self-discovery are central.

Students are encouraged to experiment, try, fail, and start again.

This approach requires a different role from teachers:

They guide, stimulate, and ask deepening questions rather than directing or pre-defining outcomes.

The Four Steps of the Creative Process

In these lessons, we follow four structured steps that shape the creative process:

1. Wonder – Spark curiosity and stimulate a sense of amazement
2. Explore – Deepen understanding, experiment, and gather inspiration
3. Create – Develop ideas into a personal visual artwork
4. Present – Share the work and its meaning with others

Each step is connected to one or more cultural competencies. The questions and assignments in the PowerPoint are aligned with these steps and provide guidance to help students develop these abilities intentionally.

The Role of the Teacher

For many educators, process-oriented didactics is not yet second nature. This approach requires a shift from knowledge transmission to facilitation. In this program, teachers learn how to stimulate creative processes by:

- Providing inspiring examples
- Allowing space for student choice and autonomy
- Asking open-ended questions that encourage thinking and reflection

This creates a learning environment where creativity, innovative thinking, and entrepreneurship can flourish.

The Goal of Visual Arts Education

The aim of visual arts education is to help students become visually literate:

They learn to both understand and use images. By becoming familiar with their own visual expression—and that of others—they learn to give meaning to the world around them. It's about learning to think about images, but also to think in images. In doing so, they develop their own visual capacity.

Want to Learn More?

Curious about how the Cultural Drawer works?
Click the image to view the explanation:

